



# MEDIA KIT 2018

# BLOG

Organic Article was birthed on November 2016 due to the need to create a space where creative writers, readers, sellers and buyers can come together and be community. Over the months, it has steadily amassed an impressive number of genuine readership and grown into a stronghold for different voices with similar passions ambitions.

## ABOUT IK

Daniel Ikechukwu is from the Eastern part of Nigeria. A traveler and a chronic adventurer. Nature and creativity makes him more awesome too

### **The kit**

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# WE'VE SEEN GROWTH ACROSS ALL CHANNELS.

Our site and social media channels show an impressive steady growth of genuine traffic and the greatest performance in terms of engagement and lead generation.



**The kit**

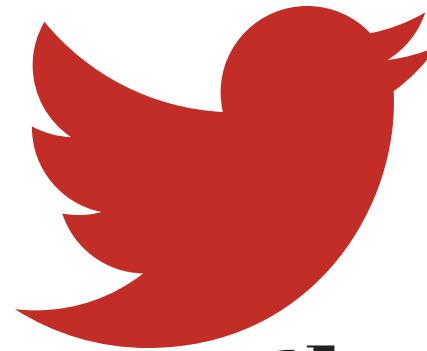
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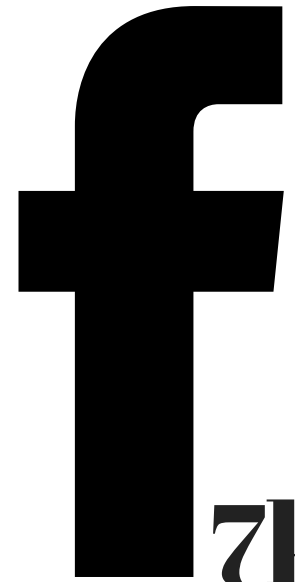
*Amazing!*

# Blog stats

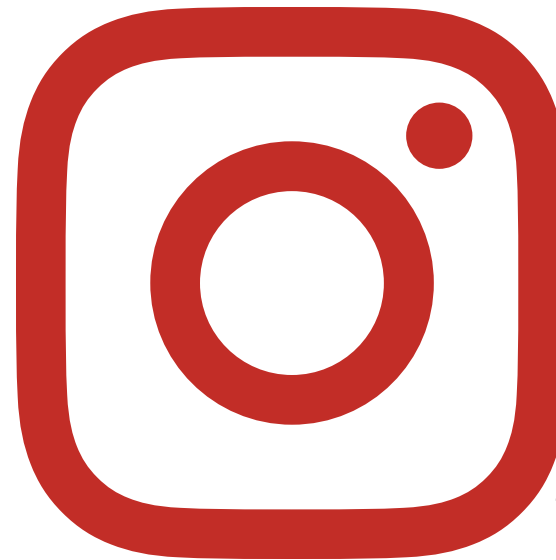
With over sixty thousand genuine blog subscribers and a mass of almost ten thousand monthly unique visitors!!!!



**1k+**



**7k+**



**400+**



Please consult rate sheet for rates

# **AFFORDABLE RATES AND VISIBLE EFFECT**

## **SERVICES:**

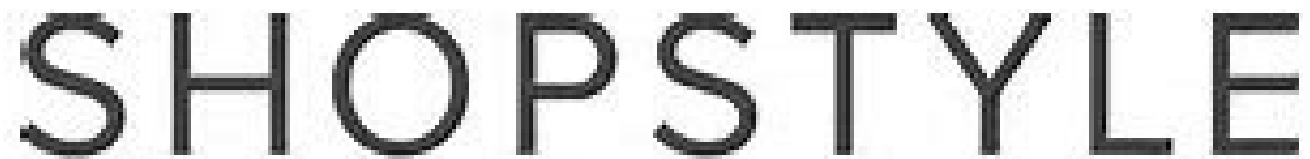
- Website Advertising
- Social Media Campaign
- Holiday Marketing Promotions
- Sponsored/Guest Posts
- Brand Ambassador
- Product/Service Reviews
- Affiliate Marketing

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# REPUTABLE PARTNERSHIPS

Organic Article has worked with a few reputable brands as affiliate partners.

The Amazon logo, featuring the word "amazon" in a bold, lowercase, black sans-serif font. A curved orange arrow starts under the letter 'a' and points towards the letter 'z'.The JUMIA logo, featuring the word "JUMIA" in a bold, uppercase, black sans-serif font. To the right of the text is a grey shopping cart icon with a yellow star inside a yellow circle on top.The SHOPSTYLE logo, featuring the word "SHOPSTYLE" in a bold, uppercase, black sans-serif font.The COLLECTIVE logo, featuring the word "COLLECTIVE" in a bold, uppercase, black sans-serif font.

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# THANK YOU!

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